

Candidates Name: Michael Dobs

District: 3

If offered, would you accept contributions from political action committees affiliated with the real estate industry?

- I am a government service employee and unable to receive contributions from political actions committees.

What endorsements have you received to date?

- I am an independent and have not received any political endorsements. My social networking support organizations include;

WFNC 640 AM

Partnership for Children of Cumberland County

Trinity Christian School - Fayetteville, NC

Tamarind Place Apartments LLC

Cottages At Crystal Lake

The Heights At McArthur Park Apartment Homes

McArthur Landing

Lake in the Pines Apartments

Tamarack on the Lake Apartments

The Plantation At Fayetteville

Fayetteville Area Convention and Visitors Bureau

Fayetteville Urban Ministry

BNI Fayetteville Chapter 2

Fayetteville Soccer Club

Fayetteville NC Chamber of Commerce

Fayetteville180

Fayetteville-Cumberland Parks and Recreation

The Fayetteville Observer

Fayetteville Police Department

FayToday - Fayetteville NC Community News

Fayetteville, North Carolina

Fayetteville Dogwood Festival

Downtown Fayetteville

Fayetteville State University

With crime being the #1 city council priority, what solutions would you bring to the table and how would you fund them?

- If crime is the #1 priority then the city council needs to make it a priority and provide Chief Medlock what he needs to decrease crime. I spend my free time partnering with Fayetteville's Crime Prevention team and assist them with developing and assisting neighborhood crime watch groups. I provide the crime watch groups with personalized crime mapping that focuses their efforts and partner them with the police department. Community policing is one of Chief Medlock's priorities and I provide the neighborhood voice for this. I also volunteer when needed for the Fayetteville Police Department and recently spent a week serving as an assessor for the Police Sergeant Selection Board. I understand how the police department operates because I

spend time with” Fayetteville’s Finest”. We must truly support not only in words but also with action. I will work with Fayetteville’s award winning strategic performance analytics team and develop measurements for all city department goals that include’ s Chief Medlock’s policing goals. Low crime rates are an important factor when trying to attract new businesses and home buyers. We must track and analyze all crimes data on a continual basis and make adjustments to meet our goals. Quarterly city council crime briefs don’t cut it, managerial dashboard metrics are an immediate need used to track all departmental data and make informed decisions.

What ideas do you have to make it easier to open and maintain a new business in Fayetteville?

- Business growth is tied to opportunity, median income, funding, and supporting infrastructure. Fayetteville must work closely with large corporations and understand what their goals are and help them achieve them. Fort Bragg is a significant part of Fayetteville and many businesses exist because of their needs. We must work closely and build relationships with both Fort Bragg and Large Corporations. Through strong relationships and understanding needed skills, I will build internship programs with the assistance of high schools and colleges. I will work with government representatives and allow active military to take advantage of corporate and city internship programs. This can be accomplished with the expansion and exploration of the proposed “military career intermission”. This new proposal will assist Fayetteville find and keep needed skills in Fayetteville. These internship programs will put people to work, raise Fayetteville’s median income and foster a favorable small business environment.

What are your solutions for homelessness?

- In order to provide homelessness solutions we must first identify the problem. The homeless population varies and we are quick to judge them. We have experts in our community that work with the homelessness every day. I would develop a homelessness working group that truly identifies the amount of homeless, their needs, and their desires. Once we define our homeless program I will assign measurements, objectives and goals.

Would you like the City of Fayetteville’s seal changed?

- If changing Fayetteville’s seal is something our citizens want then put it to a vote. Fayetteville is a true “All American City” that is very diverse. Fayetteville’s seal should reflect what our city is and does.

What new ideas/concepts can you bring to the office you are seeking?

- I understand data and the importance of making decisions based on data. I have and will continue to work with Fayetteville’s strategic performance analytics team and develop metrics for every city department. I will then work with the analytics team and develop useful managerial dashboards. These dashboards will inform staff on productivity and provide an invaluable budgeting / funding tools. Identification of true production will alleviate waste and provide information used for adjustments. My educational background and experience as a Lean Six Sigma Black Belt process improvement specialist will bring new knowledge and a different way of thinking that does not exist on the present Fayetteville City Counsel. You can get more information about me on [facebook.com/mikedobsdistrict3](https://www.facebook.com/mikedobsdistrict3) or mikedobsdistrict3.com