

Progress Prosperity Places to Play



**Parks & Recreation
Capital Program**

Fayetteville + Cumberland
PARKS & RECREATION

Bond Order Authorizing up to \$35,000,000 Parks and Recreation Bonds

Three Actions Before Council:

- Hold a Public Hearing on the Bond Order Authorizing up to \$35,000,000 in Parks and Recreation General Obligation Bonds adopted November 23rd
- Adopt the Bond Order on second reading after the Public Hearing
- Adopt the Resolution Calling for a Bond Authorization Referendum to be placed on the March 15, 2016 Ballot

PARKS & RECREATION CAPITAL PROGRAM

- Projects were strategically selected based on the community's recreational needs
- Revenue potential was considered
- Facility design ensures convenience and development of world-class destinations
- Intended maximum General Obligation Bond Debt of \$35m will support \$64.2m in new amenities



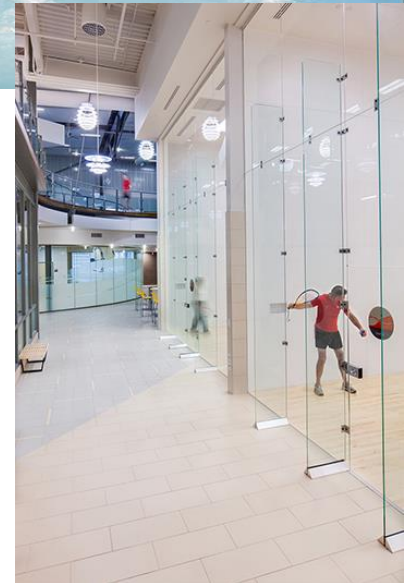
Construction Costs

Project	Construction Cost
Multi-Purpose Aquatic & Senior Center with Fieldhouse	\$ 28,000,000
City Pool (Lake Rim Park)	\$ 2,500,000
Tennis Center	\$ 10,000,000
Sports Field Complex	\$ 9,000,000
Cape Fear River Park	\$ 6,300,000
Skateboard Parks (Raeford Rd. & Commerce St., College Lakes Park, Westover Recreation Center)	\$ 1,900,000
Cape Fear Aquarium	\$ 3,200,000
Neighborhood/Community Parks (Montclair Park, Southgate Park)	\$ 1,000,000
Splash Pads (D. Gilmore Park, J.W. Coon Elementary, Southgate Park)	\$ 1,500,000
Existing Park Improvements (Brentwood School Park, Clark Park, D. Gilmore Park, Massey Hill, Mazarick Park, MLK Jr. Park, Seabrook Park)	\$ 800,000
Totals	\$ 64,200,000

MULTI-PURPOSE AQUATIC & SENIOR CENTER with FIELDHOUSE

Large indoor multi-use facility

- Senior Center
- Aquatic Center
- Fitness Room
- Racquet Ball Courts
- Indoor Track and Playing Surface
- Community Space



MULTI-PURPOSE AQUATIC & SENIOR CENTER with FIELDHOUSE

EST. OPERATING COSTS	
SALARIES AND BENEFITS	
EXISTING Full-Time Salaries & Benefits	\$ 245,709
Part-Time Salaries & Benefits	\$ 74,335
Subtotal	\$ 320,044
OPERATING EXPENSES	
Training	\$ 5,000
Contract Personnel Svs.	\$ 136,800
Travel	\$ 3,000
Communication Svs.	\$ 14,300
Supplies & Materials	\$ 120,000
Repair & Maintenance	\$ 19,900
Marketing & Promotions	\$ 20,000
Utilities	\$ 251,000
Miscellaneous	\$ 1,000
Subtotal	\$ 571,000
Total Est. Operating Costs	\$ 891,044

Est. Total Operating Costs	(\$ 891,044)
Credit Reallocation of Existing Resources	\$ 369,709
Est. Operating Costs Increase	(\$ 521,335)
Est. Annual Revenue	\$ 462,000
Marginal Net Loss	\$ 59,335

Cost Recovery Potential: 89%

Fees	Daily	Annual	Annual Per Month
Residents			
Child (0-2)	\$ -	\$ -	\$ -
Child (3-4)	\$ 1.50	\$ -	\$ -
Youth (5-19)	\$ 2.50	\$ 240.00	\$ 20.00
Adult	\$ 3.50	\$ 360.00	\$ 30.00
Family	\$ -	\$ 600.00	\$ 50.00
Non-Residents			
Child (0-2)	\$ -	\$ -	\$ -
Child (3-4)	\$ 3.00	\$ -	\$ -
Youth (5-19)	\$ 5.00	\$ 480.00	\$ 40.00
Adult	\$ 7.00	\$ 720.00	\$ 60.00
Family		\$1200.00	\$ 100.00

REVENUE POTENTIAL

Daily Admissions & Annual Pass Sales	\$ 95,000
Fitness Room	\$ 9,000
Wood Floor Studio	\$ 8,500
Indoor Track & Field	\$ 114,000
Multi-Purpose Activity Room	\$ 36,250
Special Events Room	\$ 10,000
Community Hall	\$ 25,750
Kitchen	\$ 6,000
8-Lane Indoor Lap Pool	\$ 75,000
Recreation Pool	\$ 82,500
Total Revenue Potential	\$ 462,000

CITY POOL

Large outdoor facility

- Fitness/Competition Pool
- Leisure Pool
- Family Changing Rooms
- Water Play Features
- Shade Structures
- Snack Bar



CITY POOL

EST. OPERATING COSTS

SALARIES AND BENEFITS	
Full-Time Salaries & Benefits	\$ -
Part-Time Salaries & Benefits *	\$ 5,607
Subtotal	\$ 5,607
OPERATING EXPENSES	
Supplies & Materials	\$ 21,000
Repair & Maintenance	\$ 1,350
Contract Services	\$ 67,098
Communication	\$ 600
Utilities	\$ 10,200
Miscellaneous	\$ 1,000
Subtotal	\$ 101,248
Total Est. Operating Costs	\$ 106,855

Fees	Daily	Annual	Annual Per Month
Residents			
Child (0-12)	\$ 1.00	\$ -	\$ -
Teen (13-19)	\$ 2.00	\$ 100.00	\$ 25.00
Adult (20+)	\$ 2.00	\$ 200.00	\$ 50.00
Family	\$ -	\$ 400.00	\$ 100.00

Non-Residents			
Child (0-12)	\$ 2.00	\$ -	\$ -
Teen (13-19)	\$ 4.00	\$ 200.00	\$ 50.00
Adult (20+)	\$ 4.00	\$ 400.00	\$ 100.00
Family	\$ -	\$ 800.00	\$ 200.00

REVENUE POTENTIAL

Daily Admissions & Annual Pass Sales	\$ 34,800
Swimming Lessons	\$ 10,000
Facility Rental/Special Events	\$ 5,000
Total Revenue Potential	\$ 49,800

Cost Recovery Potential:

47%

TENNIS CENTER

Centrally- located facility

- Four Clay Courts
- Thirteen Hard Courts
- One Championship Court
- Covered Changeover Stations
- Spectator Seating
- Pro Shop & Concession



TENNIS CENTER

EST. OPERATING COSTS

SALARIES AND BENEFITS

EXISTING Full-Time Salaries & Benefits	\$ 55,806
Part-Time Salaries & Benefits	\$ 40,612
Subtotal	\$ 96,418

OPERATING EXPENSES

Supplies & Materials	\$ 3,000
Repair & Maintenance	\$ 2,500
Utilities	\$ 7,500
Miscellaneous	\$ 1,550
Subtotal	\$ 14,550

Total Est. Operating Costs	\$ 110,968
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REVENUE POTENTIAL

Fitness Classes	\$ 1,000
Meeting Room Rentals	\$ 1,500
Locker Rentals	\$ 6,000
Vendor Rental & Concessions	\$ 5,000
Tennis Lessons	\$ 9,000
Rentals/Events/Tournaments	\$ 10,000
Camps and Special Groups	\$ 3,000
Total Revenue Potential	\$ 35,500

Est. Total Operating Costs	(\$ 110,968)
<u>Credit Reallocation of Existing Resources</u>	<u>\$ 70,806</u>
Est. Operating Cost Increase	(\$ 40,162)
<u>Est. Annual Revenue</u>	<u>\$ 35,500</u>
Marginal Net Loss	(\$ 5,338)

Cost Recovery Potential:

87%

SPORTS FIELD COMPLEX

Multi-Purpose Complex

- Four Youth Softball/Baseball Fields (Two Synthetic)
- Four Adult Softball/Baseball Fields (Two Synthetic)
- Five Football/Soccer Fields (Two Synthetic)
- Three Large Picnic Shelters
- Two Playgrounds
- 800 Meter Walking Trail
- Clubhouse



SPORTS FIELD COMPLEX

EST. OPERATING COSTS

SALARIES AND BENEFITS	
EXISTING Full-Time Salaries & Benefits	\$ 55,806
Part-Time Salaries & Benefits *	\$ 40,612
Subtotal	\$ 96,418
OPERATING EXPENSES	
Supplies & Materials	\$ 20,000
Repair & Maintenance	\$ 2,500
Utilities	\$ 40,000
Miscellaneous	\$ 4,250
Subtotal	\$ 66,750
Total Est. Operating Costs	\$ 163,168

REVENUE POTENTIAL

Concession, Rentals & Special Groups	\$ 25,000
Sports Center Complex Building Rentals	\$ 53,500
Recreation Programming	\$ 15,000
Total Revenue Potential	\$ 93,500

Cost Recovery Potential:

106%

Est. Total Operating Costs	(\$ 163,168)
<u>Credit Reallocation of Existing Resources</u>	<u>\$ 74,612</u>
Est. Operating Cost Increase	(\$ 88,556)
<u>Est. Annual Revenue</u>	<u>\$ 93,500</u>
Marginal Net Gain	\$ 4,944

* Some positions already existing

CAPE FEAR RIVER PARK

Urban, Riverfront Development

- Boardwalk
- Boat Docks
- Picnic Shelters
- Walking/Biking/Jogging Trails
- Public Green Spaces



CAPE FEAR RIVER PARK

EST. OPERATING COSTS

SALARIES AND BENEFITS

Full-Time Salaries & Benefits	\$ -
Part-Time Salaries & Benefits	\$ 10,000
Subtotal	\$ 10,000

OPERATING EXPENSES

Supplies & Materials	\$ 10,000
Repair & Maintenance	\$ 3,000
Utilities	\$ 11,000
Miscellaneous	\$ 4,500
Subtotal	\$ 28,500

Total Est. Operating Costs	\$ 38,500
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REVENUE POTENTIAL

Concession, Rentals & Special Groups	<u>\$ 30,000</u>
Total Revenue Potential	\$ 30,000

Cost Recovery Potential:

78%

SKATEBOARD PARKS

Main, In-Ground Location

- 20,000 square feet facility
- In-ground concrete design
- Bowls, Streets, Ramps



Two Satellite Locations

- Above-ground features
- Bowls, Ramps. Rails



SKATEBOARD PARKS

EST. OPERATING COSTS

SALARIES AND BENEFITS

Full-Time Salaries & Benefits	\$ -
Part-Time Salaries & Benefits	\$ 10,000
Subtotal	\$ 10,000

OPERATING EXPENSES

Supplies & Materials	\$ 4,000
Repair & Maintenance	\$ 3,000
Utilities	\$ 1,100
Miscellaneous	\$ 1,000
Subtotal	\$ 9,100

Total Est. Operating Costs	\$ 19,100
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REVENUE POTENTIAL

Skate Classes	\$ 2,500
Rentals/Events	\$ 10,000
Camps & Special Groups	\$ 4,000
Total Revenue Potential	\$ 16,500

Cost Recovery Potential:

86%

CAPE FEAR AQUARIUM

Aquatic life of the Cape Fear and Carolina Coast displayed in an urban, river-front setting

- 10,000-15,000 square feet
- Fresh and Saltwater Features
- Meeting Space
- Riverfront Patio(s)



CAPE FEAR AQUARIUM

EST. OPERATING COSTS

SALARIES AND BENEFITS	
EXISTING Full-Time Salaries & Benefits	\$ 49,379
Part-Time Salaries & Benefits	\$ 29,709
Subtotal	\$ 79,088
OPERATING EXPENSES	
Supplies & Materials	\$ 15,000
Repair & Maintenance	\$ 7,500
Utilities	\$ 40,000
Miscellaneous	\$ 4,802
Subtotal	\$ 67,302
Total Est. Operating Costs	\$ 146,390

Est. Total Operating Costs	(\$ 146,390)
<u>Credit Reallocation of Existing Resources</u>	<u>\$ 49,379</u>
Est. Operating Cost Increase	(\$ 97,011)
<u>Est. Annual Revenue</u>	<u>\$ 80,050</u>
Marginal Net Loss	(\$ 16,961)

REVENUE POTENTIAL

Daily Admission and Seasonal Pass Sales	\$ 33,850
Annual Pass Sales	\$ 19,700
Concession, Rentals & Special Groups	<u>\$ 26,500</u>
Total Revenue Potential	\$ 80,050

Cost Recovery Potential:

83%

NEIGHBORHOOD PARKS (2)

Community Parks at Montclair Elementary & Southgate Park

- Picnic Shelters with BBQ Grills
- Walking Trails
- Playground Systems
- Multi-Purpose Field
- Tennis Courts
- Parking



NEIGHBORHOOD PARKS (2)

EST. OPERATING COSTS

SALARIES AND BENEFITS

Full-Time Salaries & Benefits	\$ -
Part-Time Salaries & Benefits	\$ 3,500
Subtotal	\$ 3,500

OPERATING EXPENSES

Supplies & Materials	\$ 6,000
Repair & Maintenance	\$ -
Utilities	\$ 2,200
Miscellaneous	\$ -
Subtotal	\$ 8,200

Total Est. Operating Costs	\$ 11,700
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REVENUE POTENTIAL

Rentals/Events	\$ 5,000
Total Revenue Potential	\$ 5,000

Cost Recovery Potential:

43%

SPLASH PADS (3)

Splash Pads at D. Gilmore Park, J.W. Coon Elementary & Southgate Park

- 2,000 square foot, zero depth entry
- 4-5 features
- Utilizing Recycled Water



SPLASH PADS (3)

EST. OPERATING COSTS

SALARIES AND BENEFITS

Full-Time Salaries & Benefits	\$	-
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Part-Time Salaries & Benefits	\$	-
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Subtotal	\$	-
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OPERATING EXPENSES

Supplies & Materials	\$	1,350
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Repair & Maintenance	\$	1,050
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Utilities	\$	4,500
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Miscellaneous	\$	750
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Subtotal	\$	7,650
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Total Est.Operating Costs	\$	7,650
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REVENUE POTENTIAL

Rentals/Events

\$ 5,250

Total Revenue Potential

\$ 5,250

Cost Recovery Potential:

69%

EXISTING PARK IMPROVEMENTS

Various Upgrades to 7 Existing Parks

- Picnic Shelters
- Basketball/Volleyball/Shuffleboard Courts
- Paved Walking Trail(s)
- Playground Systems
- Disc Golf
- Horseshoe Pits
- Parking



EXISTING PARK IMPROVEMENTS

PROBABLE OPERATING COSTS		
SALARIES AND BENEFITS		
Full-Time Salaries & Benefits	\$	-
Part-Time Salaries & Benefits	\$	-
Subtotal	\$	-
OPERATING EXPENSES		
Supplies & Materials	\$	-
Repair & Maintenance	\$	-
Utilities	\$	-
Miscellaneous	\$	-
Subtotal	\$	-
Total Probable Operating Costs	\$	-

Operating expenses to be absorbed into existing site operation/maintenance cost.

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