LONGLEAF PINE REALTORS®, INC. Questionnaire

What are your thoughts on reducing crime in the community? Continued support of the Fayetteville Police Department is a key to reducing crime. Plus, promotion and expansion of Neighborhood Community Watch groups is a constant need. Neighborhood Night Out events should be continued, because they encourage neighbors to get to know each other, so if a neighbor “sees something, they will say something”.

Do you have a plan for attracting new business to the area? Yes, and it is a multi-faceted plan. First, the city needs to reduce some of the burdensome regulations on small business. Second, we need to take another look at and tweak the Uniform Development Ordinance. The UDO is causing businesses not to expand or improve their properties in Fayetteville, and it is causing development to occur outside the city of Fayetteville. The UDO creates issues for homeowners and businesses, who may want to remodel or expand their home or business. Third, the city and the county must consider increasing its support of the Fayetteville Cumberland County Economic Development Agency, to attract new industry to our area. The city’s role is to create an environment for existing businesses to expand and create new jobs; and be very supportive in bringing new industry to our city.

What is your definition of “Quality of Life” within a community? A community with a good quality of life is a city in which our children and grandchildren will want to live, work, and raise their children. We aren’t there yet.

How would you generate revenue for the city, other than property taxes? One way is for the city to become faster and more efficient in permitting and inspections. Another area is working closely with the county on a long term sales tax agreement. Another area is rebuilding the city’s relationship with the city-owned PWC. PWC can be a catalyst for growth and expansion of our existing industry, and PWC has to be at the table when new industry is considering Fayetteville.

What new ideas/concepts can you bring to the office you are seeking? The city council and/or the voters have committed over $75 Million dollars in new spending (baseball stadium, parks bond, and civil war history museum). I promise to be a watch dog over our city finances and spending. It is important for the city government to spend our tax dollars as efficiently as possible. As a former City Council member and a successful business leader for over 35 years, I have the leadership, vision, and job creation experience to serve and help lead this city, as we face the challenges of tomorrow.

I would accept REALTOR®PAC funds from the Longleaf Pines REALTORS®, Inc. Whenever families move to our city, the first person to greet them is, hopefully, one of our local realtors. Realtors make the first impression for our city, and we don’t ever get a second chance to make that first impression. I support our local Realtors, and the positive work each Realtor does every day, in the city of Fayetteville.

V/R,

JLD

Johnny Dawkins, Candidate

Council District 5